

## UNLIMITED INGENUITY





**eMMC** integrates the flash memory and controller into a single chip, providing a compact and cost-effective storage solution for devices with limited space and power constraints.

**Intelligent Memory**'s eMMC family offers vibration resistant options with superior power efficiency for all of your smaller designs. With a small form factor and low power consumption, this JEDEC-compliant and automotive-grade optional product is designed to offer a variety of options for customization.

## **IM's NAND Product Lineup**

- IM's NAND Lineup includes 3 family categories:
  - *Emerald*, *Ruby* and *Silver*, classified by their endurance
- Longevity options for extended, long-term availability without BOM changes
- Comes with IM's full range of technical support and tools

 Silver

 MLC/TLC Grade - Highest Capacities

 Ruby

 Pseudo-SLC Grade - Capacity & Endurance

 Emerald

 SLC Grade - Highest Endurance

Endurance



For more information or to request samples, please visit us at www.intelligentmemory.com

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#### Silver

## For Applications

- That require highest possible capacities
- With normal write workload, e.g.
  - No 24/7 write access
  - More sequential than
     random workload

Ruby

For Applications

#### Emerald

Addressing All Requirements Towards an SLC-Based Product

- That require mid- to high-capacity ranges
- With a high write workload or very long required system lifetime
- Highest endurance
   Equivalent to min. 60.000 P/E cycles;
   Highest endurance under random workload
- Performance in combination with latest firmware architecture
  Superior sequential and random performance
- Reliability
  - Highest quality HW, combined with sophisticated firmware
  - Mechanisms ensure high level of reliability and data integrity

# **APPLICATIONS**

eMMC is used in various electronic devices, including:

- Smartphones & Tablets: eMMC is commonly used for storing the operating system, applications, and user data in mobile devices due to its compact size and cost-effectiveness.
- Smart TVs and Set-Top Boxes: It can be found in smart TVs and set-top boxes for storing firmware, applications, and other data.
- **Digital Cameras**: eMMC is utilized in some digital cameras for storing photos, videos, and firmware.
- Automotive Systems: In-vehicle infotainment systems and other automotive applications often use eMMC for storage purposes.
- Wearable Devices: Some wearables, such as smartwatches and fitness trackers, use eMMC for storing firmware and user data.
- Networking Equipment: eMMC is employed in certain networking devices like routers and switches for storing firmware and configuration data.
- IOT & Industrial Applications: They have various uses in industrial devices and equipment for reliable data storage.
  - Robotics
  - Industrial Automation
  - Industrial Control Systems
- **Embedded Systems**: eMMC is suitable for embedded systems where space constraints and cost considerations are crucial.

In these applications, eMMC provides a balance between performance, reliability, and affordability, making it a practical choice for many industrial and embedded systems. Embedded MultiMediaCards are designed for extended product life cycles. These versions prioritize durability and reliability to ensure sustained performance over a more extended period. This is crucial for applications where the devices are expected to operate for many years.



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	Silver	Ruby	Emerald
Interface	eMMC 5.1	eMMC 5.1	eMMC 5.1
Capacity Range	4GB - 256GB	2GB - 64GB	1GB - 32GB
Temperature Range	Extended Commercial: -25°C to +85°C Industrial: -40°C to +85°C Automotive Grade 3: -40°C to +85°C Automotive Grade 2: -40°C to +105°C		
Endurance (Total Drive Writes)			
JEDEC Client	3000	40000	640000
JEDEC Enterprise	2400	32000	512000
Performance (MB/s)			
Seq. read (MB/s)	320	320	320
Seq. write (MB/s)	265	260	300
Data Retention (min/max)		1Y / 10Y	

#### **KEY FEATURES**

- Small form factor
- Soldered solution
- 100- and 153-ball packages
- JEDEC eMMC 5.1 and backward compatible
- Low power consumption
- Automotive-grade option available